

MBPC Mentor List

NAME	BIO
<u>Melody Feinberg-Criscitiello</u>	<p>Melody is a Corporate Director of Security Mutual Life Insurance Company of New York and the former Chief Risk Officer of Federal Home Loan Bank of New York. She worked in finance roles at JPMorgan, Goldman Sachs and HSBC. She began her career as a CPA at Ernst & Young.</p>
<u>Cynthia Bowman</u>	<p>Cynthia Bowman graduated from TCNJ, from both the School of Business & the School of Education. Using her love for both teaching and business, she taught marketing education for 7 years before moving to the NJ Department of Education. During her college and teaching career she also helped run her family business. While at the Department of Education, she designed and expanded Supermarket Career vocational programs. That work led to her moving to ShopRite Supermarkets as a Director for the last 24 years completing training & development, HR & labor relations, customer experience and new store openings. Cynthia has also served as a long-time judge for the Mayo Business Plan Competition.</p>
<u>Sharon Cilione</u>	<p>Sharon Cilione-Berger is a '93 TCNJ graduate with BS in Marketing (and was also a Kappa Delta). She continued her marketing education getting an MBA at Rider University in 2003. Sharon is a customer obsessed enthusiast working as a VP in Product Management at Comcast. Over the last 20 years there, she's developed products that have scaled to millions of customers ranging from Entertainment products, Customer experience products, interaction frameworks, and intelligent virtual assistants leveraging AI. These products have brought delight to customers, generated revenue, and saved business costs. She's most recently been focused on new product discovery, assessing trends and consumer needs to develop new emerging products and business opportunities.</p>



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<u>Stephanie Cwynar</u>	Stephanie is currently the Go To Market Enablement Leader at Klaviyo in Denver, Colorado. She is an experienced enablement & marketing professional with a diverse background spanning product marketing, enablement, operations, project management, and education. She has a proven track record in both the private and nonprofit sectors, contributing to organizations like Facebook, Square, L'Oréal, and the NYC Department of Education. She has also held marketing, brand management, and sales operations roles at L'Oréal USA. Stephanie is passionate about community involvement and professional development, and actively volunteers. She co-founded inspiHER, a women's professional development and social organization, dedicated to inspiring, empowering, and igniting women to reach their full potential.
<u>Molly O'Brien</u> NOTE: Molly has been selected to mentor a team	Molly is a 2023 graduate from TCNJ School of Business with her B.S. in Marketing. During her time at TCNJ, she competed in the Mayo Business Plan Competition with a Women's Health and Wellness mobile app, and took home first place with her business partner, Katie Olsen. Since graduating, Molly has assumed the role of Assistant Brand Manager for Ricola NORAM.
<u>Shawn Kelly</u> NOTE: Shawn has been selected to mentor a team	Shawn Kelly is a Strategy & Market Research Consultant who advises companies, in a variety of industries, on strategic matters, informing top line growth, new market expansion opportunities & business transformation. Prior to this, he held various Strategy and Operations roles for companies in Enterprise Software and Life Sciences, including PTC, CA Technologies and Millipore Corporation. Most recently, Shawn was Vice President of Strategy & Operations for PTC, where he helped to launch a new business focused on digital transformation solutions. Shawn began his career in Finance with Smith Barney and an e-Procurement start-up called ICG Commerce. Shawn received a B.S. in Finance from The College of New Jersey and an MBA from the Tuck School of Business at Dartmouth College.

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<p><u>Rajat Sharma</u></p>	<p>Rajat is an accomplished business and technology leader with extensive experience in global business development, country start-ups, turnarounds, practice building, new ventures, and M&A integration currently on various advisory boards from innovative start-ups to matured IT firms. Rajat's expertise includes new client acquisition through large multi-million, multi-year business transformation deals with F100 organizations and supersizing existing accounts. While Rajat is not an alum of the School of Business, he has been a long-time guest lecturer, a practitioner in the MBA program, and has served for many years as a Mayo Business Plan Competition judge and mentor.</p>
<p><u>Susan Drozdowski</u></p> <p>NOTE: Susan has been selected as a mentor for a team</p>	<p>Susan is a Director at Kaiser Permanente in the National Sales and Account Management area having switched from financial services to healthcare joining Kaiser over 5 years ago. Prior to this, Susan owned a consulting firm for a brief time when she left TIAA after standing up and running a Program Office to manage the integration of Nuveen Asset Management. She has proven abilities in developing and implementing strategic plans and measuring results. She has deep experience managing business operations, continually improving efficiency and effectiveness across industries. Susan has expertise in resource, personnel, and site management. Susan earned a Bachelor of Science degree in Accounting from The College of New Jersey and continued her education by earning a Master of Business Administration from New York University's Leonard N. Stern School of Business.</p>
<p><u>Dominic Clark</u></p>	<p>I graduated in 2019 as a Management Major with a minor in Sales at the college. My team and I participated in the Mayo Business Plan Competition and placed 3rd as Elementary Robotics (later Code the Future). We utilized the funds to run the business for the next few years after placing. In the business school I was also involved in Pi Sigma Epsilon, participating in various sales competitions throughout the country. Outside of the business school, I served as the President of the Class of 2019 and also as a Bonner Scholar the 4 years I was on campus. Today I work in Retail Management for Ross Stores in Philadelphia. I would love to be able to support any team throughout their journey.</p>

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<p><u>Andrew Darlow</u></p>	<p>Andrew Darlow is a New Jersey-based photographer, inventor, author, and digital workflow coach. For over 25 years he has helped people preserve, protect and backup their irreplaceable photos, videos and other digital files.</p> <p>Andrew's photography, tips and reviews have appeared in many publications and media outlets, including: People Magazine, Animal Planet, Reader's Digest and Professional Photographer Magazine. He is the author of four award-winning books, including a photography tips book titled Focus and Filter (available in English and Spanish). He is the inventor of the GalleryPouch™, a custom, heavyweight bubble bag made in Dallas, TX.</p>
<p><u>Sangam Shivaprasad</u></p>	<p>Sangam graduated from TCNJ School of Science with a degree in Biology. In 2024, she and her teammates, Lauren Cunningham and Emma Route, won the Mayo Business Plan Competition for their innovative Eldertech platform, Golden Connections, designed to enhance caregiving for seniors. Sangam is now actively working alongside her co-founders, Lauren and Emma, to bring their idea to life and positively impact the senior care industry.</p>